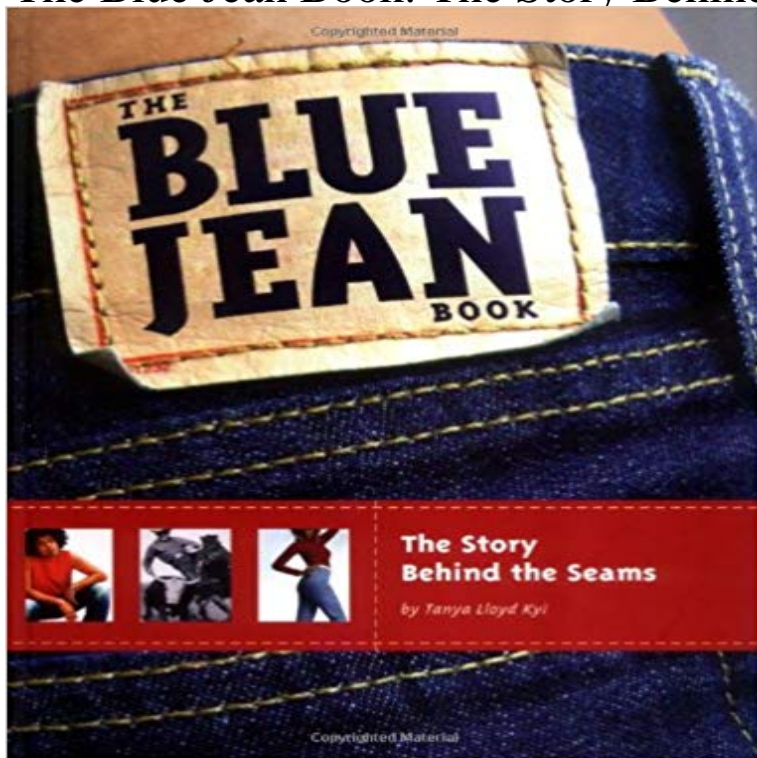


The Blue Jean Book: The Story Behind the Seams



The story of denim's rise from modest workpants to high-fashion statement.

Ever since Levi Strauss made the first blue jean pants in California in the 1870s, everyone has wanted a pair. No one imagined America's love of denim would travel around the world, yet jeans remain an essential part of our lives. The Blue Jean Book chronicles this love affair.

Researchers suggest we were happiest when we were in our jeans. They express our personalities: compare the person who wears the latest designer label to someone who prefers the thrift store variety. The Blue Jean Book takes you deep into the world of denim. Chapters include: The Birth of the Blues: 1870 to 1900 -- Levi Strauss and the origin of jeans Movers and Shakers: 1900 to 1940 -- From workpants to play pants Blue Jean Time Machine: 1940 to 1970 -- From WWII wear to the trademark of teen rebellion The Jean Scene: 1980s -- Jeans go designer Borderless Blues: 1990s -- The politics of pants: sweatshops, ecological impacts Panting for Perfection -- 21st century jeans

From their origins with hardscrabble miners and cowboys, to their popularity among laborers, rebels, and the incurably hip, The Blue Jean Book is the perfect fit for anyone who wants to know the story behind the seams.

The Blue Jean Book by Tanya Lloyd Kyi - Fantastic Fiction The Blue Jean Book: The Story Behind the Seams. by Tanya Lloyd Kyi. Book Resources. Book Guides/Lesson Plans (1) Text Complexity Results **The Blue Jean Book: The Story Behind the Seams - Google Livres** Buy The Blue Jean Book: The Story Behind the Seams by Kyi, Tanya (2005) Hardcover on ? FREE SHIPPING on qualified orders. **9781550379167: The Blue Jean Book: The Story Behind the Seams** The Blue Jean Book has 8 ratings and 2 reviews. Michael said: Concise, clear-eyed, accessible for youth and informative for experts. This short history of **CM Magazine: The Blue Jean Book: The Story Behind the Story.** This book is a middle school/high school age level book that looks at the history of blue jeans. It is well written, covering the history of jeans from their invention **Customer Reviews: The Blue Jean Book: The Story Behind the Seams** The Blue Jean Book: The Story Behind the Seams by Kyi, Tanya Ex-Library Book - will contain Library Markings. Book has a small amount of wear visible on the **The Blue Jean Book: The Story Behind the Seams (ExLib) - eBay** Buy The Blue Jean Book: The Story Behind the Seams on ? FREE SHIPPING on qualified orders. **Project MUSE - The Blue Jean Book: The Story Behind the Seams** Buy The Blue Jean Book: The Story Behind the Seams by Tanya Kyi

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