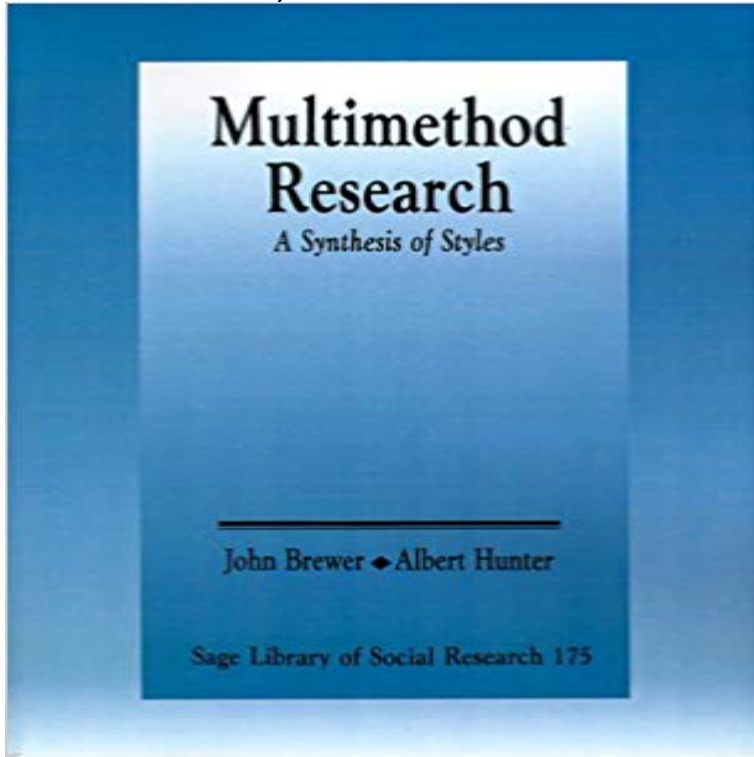


Multimethod Research: A Synthesis of Styles (SAGE Library of Social Research 175)



Multimethod Research explains how a planned synthesis of different research techniques can be purposely used to improve social science knowledge and avoid vulnerability to error. The authors examine the many aspects of the multimethod research approach including: the formulation of research problems, data collection, sampling and generalization, reliability and validity, hypothesis testing and causal analysis, and writing and publicizing results.

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