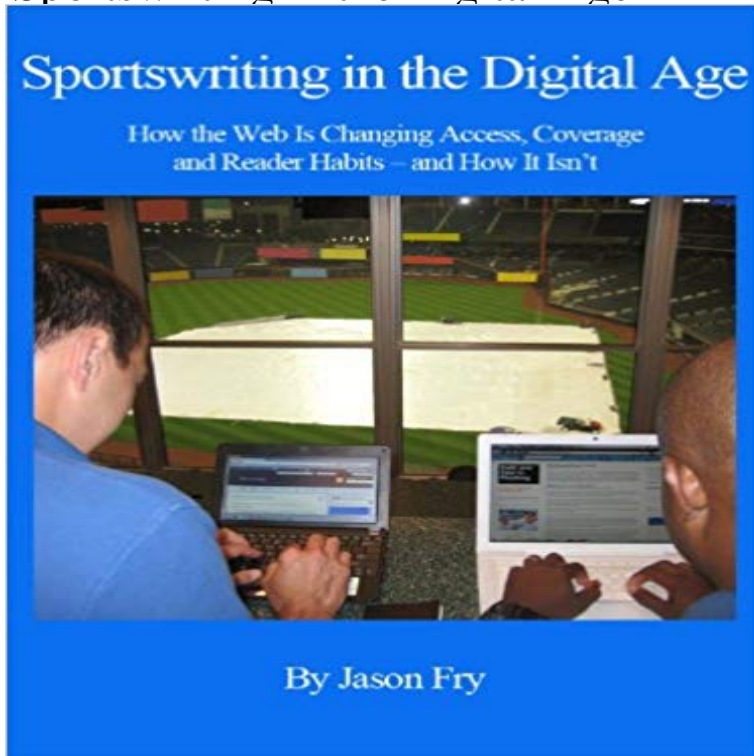


Sportswriting in the Digital Age



The web and social media are revolutionizing sportswriting, with today's beat writers expected to provide hungry fans with instant Twitter updates, in-game analysis, blog posts and traditional coverage. National Sports Journalism Center columnist Jason Fry collects 19 of his best essays into one volume, offering today's sportswriters a wealth of invaluable advice about writing for the web, blogging, using social media, access and coverage in the digital age, and how new digital outlets and habits are remaking journalism careers and the practices of athletes, agents, teams and leagues. Fry, a veteran of The Wall Street Journal Online and co-writer of the renowned Mets blog Faith and Fear in Flushing, offers clear-eyed arguments and practical advice for digital natives and print veterans alike, informed by more than a decade of web experience and a lifelong love of sports and sportswriting.

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